

# Canara Bank Securities Limited

(A Wholly Owned Subsidiary of Canara Bank)

Member : BSE,NSE; Depository Participant : NSDL



Particulars	Details
Department	Marketing
Experience	<ul style="list-style-type: none"><li>❖ For Officer: Min 3 years in marketing / financial services marketing</li><li>❖ For Assistant Manager: Min 5 years in marketing / business development</li></ul>
Location of Posting	Mumbai / Bengaluru
Job Description / Responsibilities	<ul style="list-style-type: none"><li>❖ Marketing of broking and Demat services to prospective clients</li><li>❖ Business development through acquisition of retail and institutional clients</li><li>❖ Coordination with branches and sales teams for achievement of business targets</li><li>❖ Promoting online trading platforms and investment products</li><li>❖ Conducting client engagement activities, investor awareness programs, and marketing campaigns</li><li>❖ Building and maintaining relationships with clients and business partners</li><li>❖ Identifying market opportunities and preparing business proposals</li><li>❖ Assisting in branding, promotional activities, and digital marketing initiatives</li><li>❖ Monitoring competitor activities and market trends</li><li>❖ Preparation of MIS reports and business performance analysis</li><li>❖ Liaisoning with Bank branches / Associate Party Product Vertical / COs / ROs and any other unit of the parent Bank for success in various campaigns run by the Bank</li><li>❖ Liaisoning, guiding Sales Coordinators / Zonal Sales Representatives in matters related to account opening, brokerage, etc., and taking up with Top Management for resolution, if required</li></ul>
Job Specific Skills	<ul style="list-style-type: none"><li>❖ Good understanding of capital markets and broking industry</li><li>❖ Strong communication and interpersonal skills</li><li>❖ Marketing and client relationship management skills</li><li>❖ Proficiency in MS Office (Excel and PowerPoint preferred)</li><li>❖ Target-oriented approach with ability to generate business</li><li>❖ Ability to coordinate with multiple stakeholders</li></ul>
Educational Qualification	Graduate from a recognized University (MBA / Marketing / Finance preferred)
CTC Offered	As per company policy
How to Apply	Applications should be submitted on email: <a href="mailto:applications@canmoney.in">applications@canmoney.in</a> Subject: Please " <b>Application for Officer / Assistant Manager in Marketing</b> ". No application shall be accepted with other subject.
Website	<a href="http://www.canmoney.in">www.canmoney.in</a>

